

Project Concept Paper

Requesting Organization
Name of Organization
Contact Person
Address
Phone#, fax, e-mail
Title of Project & Location
Title
Location
Summary of amount needed
Amount being requested from ASM
Amount of Beneficiary Contribution
Amount from other Partners:
Total cost of the project
Project Duration (number of months)
Project Background (rationale)
Who are the people in need?
How many of them?
What is their priority need? (One need at a time)
When does the need occur?
Where do the people go at present to meet their
need?
Why does this need occur?
What will happen if the project is not funded?
Project Goals & Objectives, Output
What will happen if the project is completed?
What are the expected results of the Project?
How much percentage of the need will be eliminated?
How long will it take to accomplish the objective?
When is the best month to start the project?
Where will the project take place?
Who will and how many will benefit from the project
Beneficiaries and other stakeholders
Total # of Beneficiaries # of Women # of Men # of Children

Other Partners who will be involved in the project (Please specify)
How are the beneficiaries selected?
Why were they selected as beneficiaries?
What will be the beneficiaries' contributions to the project?
Implementation Plan
Lists of activities to be undertaken (from start to completion)
Why is it being done this way?
What resources are needed?
List of Human Resources Needed
List of Materials Needed
List of other resources needed
How much will be the total cost of the project (budget)? Please attached in a
How much will be the total cost of the project (budget)? Please attached in a separate page the details.
Who will be responsible to see to it that the project is implemented as planned?
How will the project be maintained after completion?
Assumptions and Risks
List of assumptions (positive factors or events that will make the project successful and what will you do to make these happen?
List of risks (negative factors or events that will make the project a failure and what
will you do in case these occur?)

NOTE: Writing a Project Concept Paper is a way of presenting a community need to **ASM** and what should be done to help. This will also give **ASM** a better understanding of the need and how to possibly facilitate and be able to provide solution to the community need. When collecting information from the community in order to write a concept paper, please be extra careful not to raise the prospect beneficiaries expectations from you or **ASM**. If uncareful, the good intentions to help may ruin you and ASM. We DO NOT guarantee any funding for good ideas at this stage.

/rec